



January 6, 2017

Dear Valued Customer:

The Veterinary Feed Directive has gone into effect as of January 1, 2017. There have been many, many questions about what it actually means and how it will affect you?

It means when you make the decision to feed antibiotics to either prevent a disease break or to treat an active disease in a group of animals, you now will have to communicate this decision to your veterinarian either by phone or through a farm visit. Your veterinarian will confirm your decision to be prudent and that the appropriate antibiotic will be used for the group of livestock and the condition(s) being treated or prevented. The VFD will state the specifics of who is using the antibiotic, what and how many animals will be treated, the location of the feeding, the duration and what is being treated or prevented, etc. All this information will be required to be kept on file for 2 years by the farmer and also the veterinarian and the feed mill mixing or providing the medicated feed. Feed-grade antibiotics will no longer be allowed for growth promotion and/or improved weight gains only.

This law will make it much more challenging to feed medicated feeds and milk replacer; especially as a preventive measure and as part of routine feeding practices. With this in mind, we urge you to consider other alternatives to promote cow/calf health through supporting the natural immune response of your animals.

eCow Products offers a line of products that will help protect your animals by supporting good gut health and immunity in your young and in your growing animals as well as those in production. Our programs, along with following your veterinarian's recommendation for vaccination, can also help support the health and continued production of your animals. Give us a call or email us to check out our products and programs. We have attached those for dairy separately for you to review and as an example of how we use our products.

Also remember that many of our customers will be seeking solutions to their ABF (antibiotic free), NAE (no antibiotics ever) or natural production systems. We can work with all of them to find solutions and performance that approaches what are typical. By working well with probiotics, prebiotics, vitamins, minerals, essential oils, friendly flora and other natural products we allow the immune system to operate at its best for healthy high producing animals.

1 Allamakee St. ■ Waukon, Iowa 52172 ■ 563.568.6800 ■ Fax 63.568.6850 ■ www.eanimalproducts.com





If you have any questions regarding the use of eCow products or other cow/calf management questions, please contact us or your eCow Products Distributor for more info.

Sincerely,

Chris Hansen

Andy Hansen

eCow Products, LLC
1 Allamakee St.
Waukon, IA 52172
(p)563.568.6800
(f)563.568.6850
www.eanimalproducts.com

1 Allamakee St. ■ Waukon, Iowa 52172 ■ 563.568.6800 ■ Fax 63.568.6850 ■ www.eanimalproducts.com

